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Jane E. Norton
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FOR IMMEDIATE RELEASE
January 21, 2003

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NORTON ANNOUNCES PROGRAM FOR YOUTH AND MENTORS *Lieutenant Governor Endorses Mentors & Moguls, Gets Kids on Ski Slopes*

Denver— Standing with a handful of youth and their mentors from Denver's Save Our Youth mentor program, Lieutenant Governor Jane Norton today announced the "Mentors & Moguls" program.

The program, being sponsored by Christy Sports and eight area ski resorts, provides youth and their mentors a free day's lift pass and rental of ski, snowboard or snowshoe equipment.

"Christy Sports recognized the importance of the mentor/child bond and came up with the idea of providing an opportunity for them to spend a day on Colorado's slopes," said Norton.

Also attending the announcement was Keith Liefer, Christy Sports Chief Operating Officer, who explained that the company had been interested in giving back to the community. They are excited about the positive impact this program can have in mentoring and how interested the youth seem to be about getting on the slopes.

"For these kids, mentoring offers them a person to count on and an activity to look forward to that maybe they wouldn't otherwise have available," said Norton.

Across the state, youth and their mentors are able to participate in the program, with Eldora Mountain, Loveland Basin, Monarch, Powderhorn, Sol Vista, Steamboat Springs and Sunlight Mountain offering the day lift passes.

The "Mentors & Moguls" program, which began January 1, lasts through February 16, 2003. More information on the program and who is eligible to participate can be found at the Mentors & Moguls website at www.christysports.com/moguls.

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